



Florida Department of  
**TRANSPORTATION**

# **Ad Number 24808**

# **General Engineering Consultant Services**

# **Traffic and Revenue**

**November 17, 2023**

DOWNTOWN EXITS  
Ivanhoe Blvd 1 W  
50 Colonial Drive 1  
Anderson St 2 W



# GEC Contract for Traffic & Revenue

## Technical Review Committee (TRC)

- Timothy Hsieh, CPA, FDOT Project Finance Manager
- Jennifer Makin, Enterprise Program Coordinator
- Erin Sterk, CPM, Enterprise Toll Studies and Forecasting Manager and Contract Project Manager



# GEC Contract for Traffic & Revenue

## Selection Committee

- Lisa Wilkerson, FDOT Deputy Comptroller
- Nicola Liquori, CPA, Enterprise Executive Director and CEO
- Alison Stettner, AICP, Enterprise Director of Transportation



# GEC Contract for Traffic & Revenue

## Contractual Services Information

- General Engineering Consultant (GEC) Services Contract
- One Firm to Be Selected
- Five (5) Year Contract
- \$10 Million Contract Amount/Limit
- Assignments Issued from Task Work Orders (TWOs)
- Task Work Order Dollar Amounts Dependent on Scope of Work



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## Selection Process

- Submit Letter of Response
- Shortlisted Firms Will Be Required to:
  - ✓ Submit Written Technical Proposal
  - ✓ Make Oral Presentation (with Q&A) to TRC



# GEC Contract for Traffic & Revenue

## Key Dates of Acquisition

Formal Ad (Cone of Silence Begins)	January 8, 2024
Response Deadline	January 23, 2024
Shortlist Selection Meeting	February 13, 2024
Written Technical Proposals Due	February 28, 2024
Oral Presentations / Q&A	March 13, 2024
Final Selection Meeting	April 2, 2024

## Major Services to Be Performed

- Traffic & Revenue Study Development
- Annual Traffic and Revenue Forecast Updates
- Alternative Revenue Analyses
- Travel Demand Model Calibration and Validation
- Socioeconomic Data Development & Analysis
- Value of Travel Time Savings Development



# GEC Contract for Traffic & Revenue

## Contract Highlights

- FDOT District (Non-Turnpike) Assignments Statewide
- Assignments Prepared Using a Statewide Approach
- Consistent Methodology and Tools
  - ✓ Florida's Standard Urban Transportation Model Structure (FSUTMS)
  - ✓ Express Lanes Time of Day Model (ELToD)
- Demanding Project Schedules
- Requires a Proactive Team
- Involves a High Level of Project Coordination



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## Helpful Links:

**Florida's Turnpike Planned Ad site:**

<https://www.fdot.gov/procurement/advertisements.shtm>



**GEC Industry Forum Presentation:**

<https://floridasturnpike.com/business-opportunities/consultant-corner/industry-forums/>





# GEC Contract for Traffic & Revenue

## Contact Information

### Prior to Formal Ad:

Stephanie Hall (407) 264-3171  
[stephanie.hall@dot.state.fl.us](mailto:stephanie.hall@dot.state.fl.us)

### After Formal Ad:

Deborah Goodness (407) 264-3810  
[deborah.goodness@dot.state.fl.us](mailto:deborah.goodness@dot.state.fl.us)

